



AL-FAEQ GROUP

AL-FAEQ GROUP **COMPANY** PROFILE

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🌐 alfaeqgroup.com



AL-FAEQ GROUP

Family Values .. Global Vision

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MESSAGE FROM CEO

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Dears Esteemed Clinets and Partners ,

Welcome to Al-Faeq Group, where integrity, innovation, and customer-centricity converge to redefine excellence. As the CEO, I take pride in leading a dynamic collective of companies that span automotive, energy, retail, and global trade. Our commitment to transparency, cutting-edge solutions, and unwavering customer focus drives us to shape a future where innovation meets integrity. Join us on this journey as we pioneer tomorrow's possibilities, consistently exceeding expectations and making a lasting impact on the world stage. Together, we're not just building businesses; we're inspiring a legacy of excellence.

Respectfully,



ADHAM FAEQ
CEO



ABOUT US

Welcome to AL-FAEQ GROUP, a dynamic conglomerate of eight distinctive companies, each a leader in its respective sector. From **Al-Faeq Used Cars Trading's** three decades of automotive expertise to the pioneering auctioneering of **Al-Faeq Auctions Organizing**, our diverse portfolio reflects a commitment to excellence and innovation. At **Al-Faeq Oil and Gas Trading**, we navigate global markets, connecting buyers with quality energy products through a secure and transparent process. **ELECARROW** brings the joy and thrift of Italian electric mobility solutions to the Middle East and Africa, while **Gold In Sun** harnesses the power of the sun to illuminate the region through cutting-edge solar solutions. **JAWAHER Tissues Manufacturing** stands as a beacon of hygienic excellence, and **SHE-RA**, still on the rise, promises a future of punctuality, consistency, and sustainable online retail. Finally, **e-Trade Globe** connects the world through the trade of essential commodities, emphasizing premium quality and streamlined procedures. Together, we form a network of innovation, trust, and reliability. We are proud to lead this remarkable journey, and invite you to explore the unparalleled offerings and unwavering commitment to excellence that define our diverse family of companies.

OUR MISSION



- Advance the performance by prioritizing customers' satisfaction.
- Improve the quality by implementing research and development.
- Expand the business by growing among new pathways.

*Driving Excellence;
Inspiring Tomorrow*

OUR VISION



OUR VALUES



- Integrity: Uphold the highest standards of transparency and honesty forms the foundation of every interaction to foster comprehensive trust.
- Innovation: To consistently push boundaries, stay ahead of industry trends and deliver exceptional products and services.
- Customer-Centricity: Our teams are dedicated to prioritizing customer needs, ensuring satisfaction, and building lasting relationships.

OUR COMPANIES



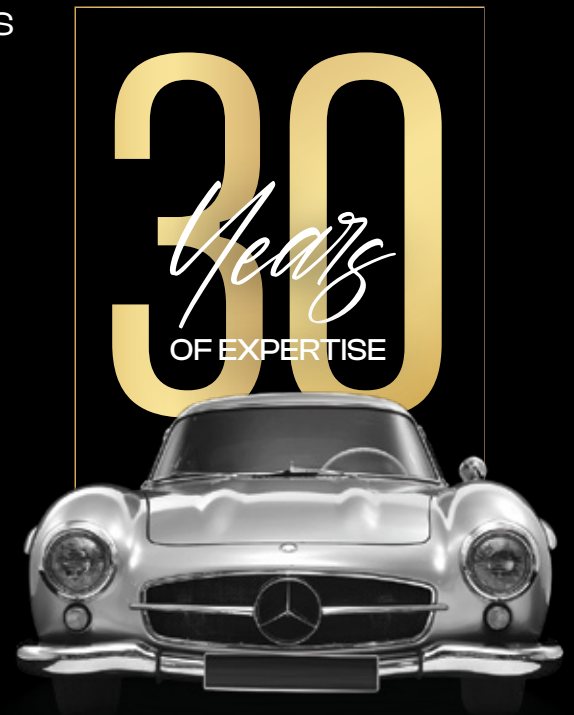
AL FAEQ AUCTIONS ORGANIZING L.L.C
الفايق لتنظيم المزادات ش.ذ.م.م





AL-FAEQ USED CARS TRADING

Established in 2009, Al-Faeq Used Cars Trading boasts over 30 years of expertise in the automotive industry. Specializing in the trade of used cars both locally and internationally, we prioritize transparency and ease for our valued customers. Our dedicated teams, assigned to each step of the process, ensure a seamless experience, reflecting our commitment to quality and trust.



With multiple showrooms across the UAE and a network of team players strategically located throughout the emirates, accessibility is key. Whether through phone, WhatsApp, or various social media platforms, Al-Faeq Used Cars Trading is always within reach, embodying a legacy of reliability in the used cars' market.





AL FAEQ AUCTIONS ORGANIZING L.L.C
الفائق لتنظيم المزادات ش.ذ.م.م

AL-FAEQ AUCTIONS ORGANIZING

Al-Faeq Auctions Organizing stands as a pioneering force in the auction industry, specializing in the ideal organization and management of auctions, predominantly conducted online and, on occasion, within our physical showrooms. Our expertise extends beyond traditional boundaries, encompassing a diverse range of vehicles, regardless of their operating status. From cars to various types of vehicles, we bring a dynamic approach to the auction arena.

What sets us apart is our commitment to innovation and accessibility. Embracing cutting-edge online platforms, we've redefined the auction experience, making it convenient for participants worldwide. Our dedicated team orchestrates these events with precision, ensuring a smooth and transparent process for both sellers and buyers. Al-Faeq Auctions Organizing is not just an auctioneer; we are architects of an elevated auction experience, blending technology, expertise, and a commitment to excellence.

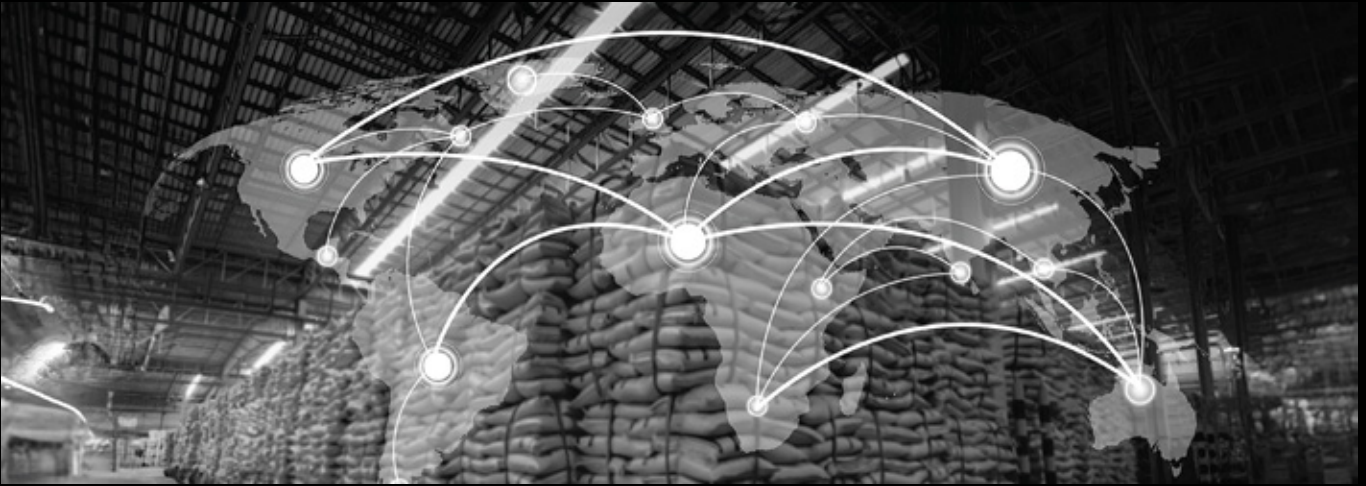


**AL-FAEQ
COMMODITIES**

AL-FAEQ COMMODITIES

At the forefront of global trade, **AL-FAEQ Commodities** stands as a leader in sourcing and distributing essential commodities, including fuel oil products, sugar, rice, meat, poultry, wheat, barley, tea, food oils and various metals like steel and copper. Headquartered in the thriving hub of Dubai, we connect diverse resources and suppliers with international buyers across the globe. Our extensive network and strong relationships with producers enable us to cater to the specific needs of our clients, providing access to a wide array of high-quality products.

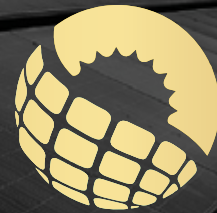




What sets **AL-FAEQ Commodities** apart is our commitment to a meticulous, procedure-based approach, ensuring a smooth and authenticated process from the initial business intent to final delivery. Our experienced team navigates the complexities of international markets, offering unparalleled expertise and reliability. We pride ourselves on a direct and efficient trading process, with a focus on premium-certified products and the ability to ship to any destination worldwide.

Our commitment to efficiency is evident in our ability to streamline the supply chain, resulting in competitive pricing and a seamless customer experience. Backed by financial liabilities and credible vendors, we deliver quality products through secure and streamlined processes. **AL-FAEQ Commodities** is more than just a trader; we are a trusted partner in the global commodities market, dedicated to excellence and reliability.

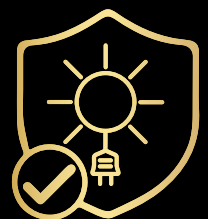




GOLD IN SUN
— SOLAR SOLUTIONS —

GOLD IN SUN SOLAR SOLUTIONS

Gold In Sun, the shining beacon in the realm of solar energy and sustainable systems, takes pride in being a leading manufacturer, operator, and provider of solar products and solutions throughout the Middle East. Established in 2013, our commitment to eliteness is reflected in the trust and accuracy we bring to every project.





Specializing in solar power systems, Gold In Sun offers not only top-notch branded products but also engages in super co-branding with various partners across the region. Our role extends beyond product provision; we serve as consultants, providing valuable insights and advisory techniques for both large-scale projects and individual customers.

With a dedicated team of competent and productive staff, Gold In Sun has emerged as a proficient player in the Middle East's energy landscape. Beyond our products, we promise constant support throughout the day for solar systems and any sustainable energy solution, solidifying our position as a trusted and reliable partner in the pursuit of cleaner, greener energy alternatives.





**BLACK
DRAGON**
FOR A BRIGHTER FUTURE

BLACK DRAGON SOLAR ENERGY SYSTEMS AND COMPONENTS TRADING L.L.C

Black Dragon has established itself as a leading ,2019 Founded in force in the solar energy industry, delivering high-quality solar power systems. Our company operates across the Middle East and Africa, where we spearhead the development of the energy market with our innovative solutions. We are committed to providing top-tier solar solutions that meet the dynamic needs of our clients, leveraging the expertise of our seasoned professionals who are highly skilled in the latest energy .technologies



At Black Dragon, our team of experts and technical professionals brings a wealth of experience to every project, ensuring the delivery of superior solar power systems that are both reliable and efficient. Our extensive knowledge in the field enables us to design and implement customized solutions tailored to the unique requirements of our clients. We pride ourselves on offering comprehensive services that cover everything from initial consultation and system design to installation and maintenance, ensuring that our clients receive uninterrupted support throughout the lifecycle of their solar systems.

Quality is at the heart of everything we do at Black Dragon. We are dedicated to delivering solar solutions that not only meet but exceed industry standards, providing our clients with peace of mind and long-term savings. Our commitment to excellence is matched by our dedication to customer service; we offer 7/24 technical support to ensure that our clients' systems operate smoothly in all seasons. Whether it's a small residential installation or a large-scale commercial project, Black Dragon is your trusted partner for sustainable energy solutions.



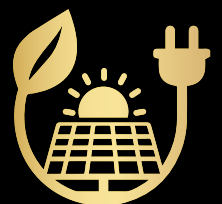


Solutions

For solar systems and trading

SOLUTIONS FOR SOLAR SYSTEMS AND TRADING

Solutions Solar Systems is a premier provider of renewable energy solutions, specializing in solar power systems tailored for the diverse energy needs of Morocco and Yemen. The company is deeply committed to sustainability, offering a full range of services that include consulting, design, installation, and maintenance. This ensures that every project is not only efficient but also aligned with the highest environmental standards.



By leveraging cutting-edge technology and local expertise, Solutions Solar Systems is driving the transition toward a greener future. Their mission is to reduce carbon footprints, promote energy independence, and enhance the quality of life in the regions they serve. The company's dedication to quality and innovation positions them as a leader in the renewable energy industry, making a significant impact on the communities they operate in.



Solutions Solar Systems offers a wide range of high-quality solar energy products designed to meet the diverse needs of their clients. Their product lineup includes advanced solar panels, inverters, and energy storage systems, all sourced from leading global manufacturers. Each product is selected for its efficiency, durability, and suitability for the environmental conditions of Morocco and Yemen. The company also provides tailored solar kits, which include all necessary components for residential, commercial, and industrial applications, ensuring a seamless transition to renewable energy.



مناديد
جواهر
JAWAHER TISSUE

JAWAHER TISSUE AND NAPKIN

At JAWAHER Tissues Manufacturing, we bring over 30 years of expertise to the forefront of hygienic product manufacturing. Specializing in top-quality tissues and napkins, our commitment to superiority is evident in every product we offer. Crafted under the careful supervision of experienced innovators, our tissues and napkins are made from %100 natural mixes, ensuring a level of greatness in performance that you can rely on.





Our dedication to continuous research and feedback analysis is driven by our beloved customers, who serve as our best supporters and ambassadors throughout the region.

JAWAHER Tissues Manufacturing stands as a testament to uncompromising quality, setting the standard for hygienic distinction in the market.



**NATURAL
ORIGIN**



**SUPER
HYGIENIC**



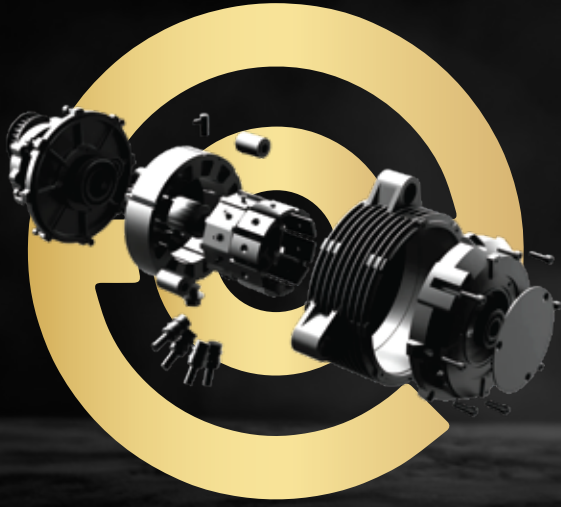
**ULTRA SOFTNESS
AND ABSORBANCE**



ELECARRROW

ELECARRROW

ELECARRROW, an esteemed Italian brand specializing in electric scooters and motorcycles, has found its exclusive home in the Middle East and Africa under our holding group's wings. Blessed with elite quality and exceptional economic performance; ELECARRROW embodies the joy and thrift promised by its motto. Our commitment to state-of-the-art design and unmatched efficiency ensures that every ELECARRROW product delivers on its promise to customers.



As the exclusive manufacturer, operator, and trader of ELECARROW in the region; we take pride in bringing top of the line electric mobility solutions to the diverse landscapes of the Middle East and Africa.



Beyond our current presence, we actively seek new markets and partners, inviting distributors to join us in sharing the ELECARROW experience across the region.


SHE-RA

SHE-RA ON-LINE BOUTIQUE

Meet SHE-RA, a burgeoning force in the world of online retail, specializing in a diverse array of clothing and home products. While our establishment is a work in progress, our commitment to professionalism and excellence is determined. SHE-RA will soon emerge as a leader in online trading, with a primary focus on clothing for women and children, and future plans to expand into all apparel categories.





At the heart of our operations lie core values of punctuality and consistency, ensuring a flawless and reliable shopping experience for our customers. Our dedication to sustainability is reflected in the quality of our clothing, sourced exclusively from %100 natural resources. Currently operational in the UAE, SHE-RA offers a compelling combination of style, quality, and competitive prices, setting the stage for a dynamic presence in the online marketplace.

THE UNITED ARAB EMIRATES



As Al-Faeq Group reflects upon its journey of growth and success, we are profoundly grateful for the unparalleled support and opportunities that the United Arab Emirates has bestowed upon us. The visionary leadership and forward-thinking policies of the UAE have created an environment of generosity and innovation that has been instrumental in our achievements.

The UAE's commitment to fostering a robust investment climate, characterized by stability, innovation, and a forward-looking approach, has provided a solid foundation for our diverse portfolio of companies. We extend our deepest appreciation to the leadership and people of the UAE for their set support, which has allowed us to thrive and contribute meaningfully to the nation's economic landscape.

As we continue to expand our operations and set our sights on a visionary future that spans the entire region, we carry with us the lessons and values instilled by the UAE. The dynamic business ecosystem, the embrace of innovation, and the spirit of collaboration have been key pillars that have propelled our success.

At Al-Faeq Group; we remain committed to reciprocating the generosity we have received by actively participating in the UAE's vision for a prosperous and sustainable future. We look forward to further contributing to the nation's growth and development while upholding the values of excellence, integrity, and social responsibility that define our collective journey.

We will never cease to be grateful to the United Arab Emirates, for being the catalyst for our success, and for inspiring us to reach new heights in our quest for excellence.

CORPORATE SOCIAL RESPONSIBILITY

At Al-Faeq Group; we are deeply committed to Corporate Social Responsibility (CSR). Beyond our business endeavors, we recognize the importance of giving back to the communities that support us. Our CSR initiatives are driven by a genuine desire to make a positive impact on society. Whether it's supporting local projects, promoting sustainability, or contributing to social welfare programs; we believe in using our collective strength to create a better and more inclusive world. We at Al-Faeq Group strive to be not just successful businesses but responsible corporate citizens, dedicated to uplifting the communities we serve.



OUR BUSINESS BOARD



**DURAID
FAEQ**

Founder and Chairman



**ADHAM
FAEQ**

President and CEO



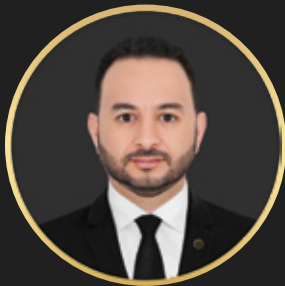
**AKRAM
ABU SHARAR**

COO and Acting CPO



**HAITHAM
FAEQ**

CRDO



**ABDELRAHMAN
ALBRAIK**

CFO



**MAHMOUD
HAMOUDA**

CDTO



**MOHAMMAD
ALARAJ**

PRO





**AHMED
SOLIMAN**

SMM



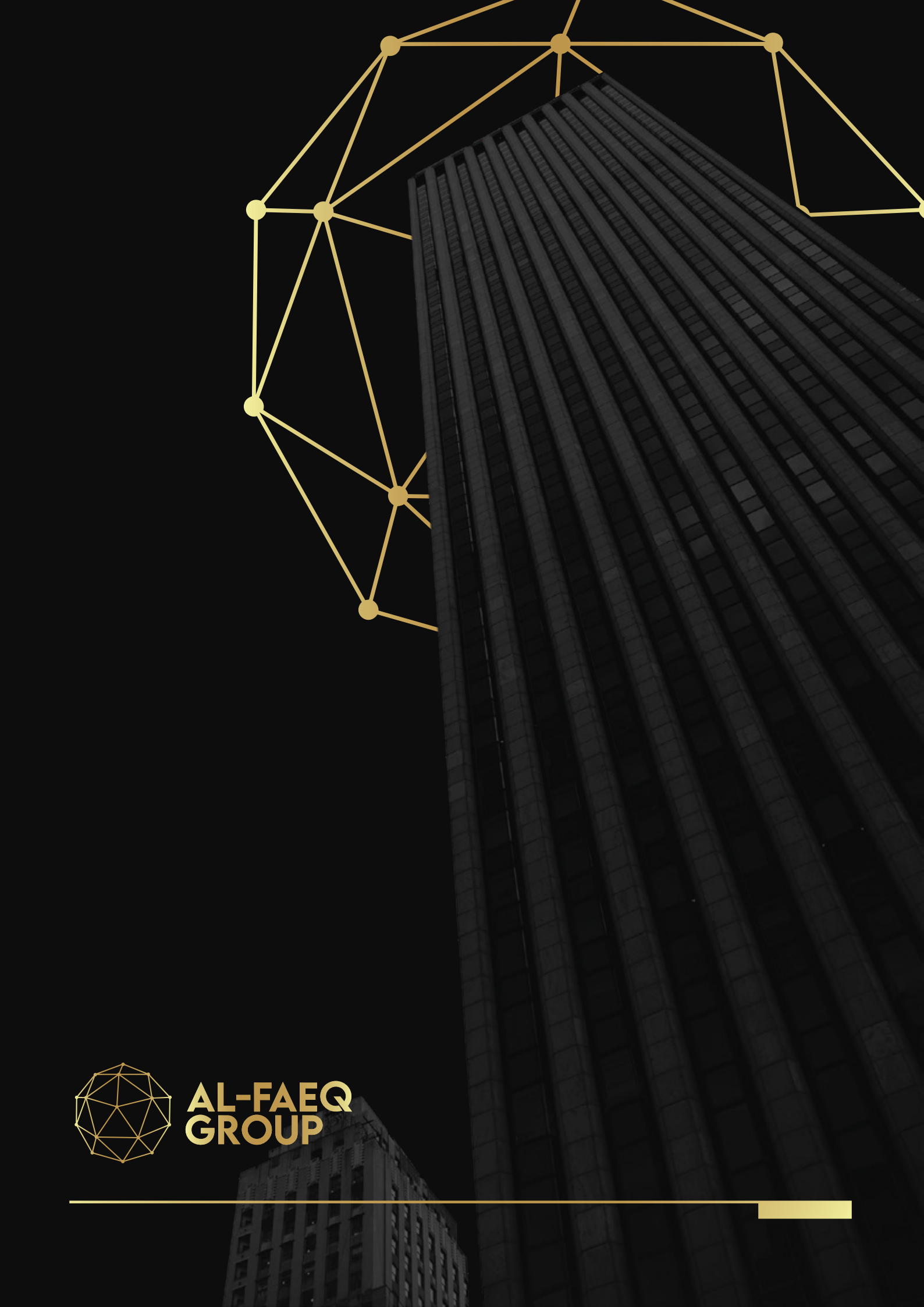
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**AL-FAEQ
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